

System and Method for the Rental of Advertising and Promotional Space in Public Facilities

ABSTRACT OF THE DISCLOSURE:

5 A system and method for the rental of advertising space in buildings are disclosed for allowing advertisers to conveniently view information on a number of buildings where space is available for advertising and promotional activities. The system contains a database containing a variety of information on each building so that advertisers may browse to determine the most suitable building

10 for their promotion. The system may also contain a search facility whereby advertisers can request the system to select a shortlist of suitable buildings based upon the requirements of the advertiser. Once the building or buildings have been selected, the system also provides a centralized booking facility whereby advertisers may book the desired space.

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